



## THE DESSERT JUNKIE™

# BIO

### Continued

In 2017, Alexis launched Dessert Junkie, a mobile dessert truck that caters to customers beyond her brick-and-mortar bakery, further broadening her reach. The following year, she introduced Bougie Balloons, a venture that taps into the growing trend of dramatic balloon displays. Bougie Balloons quickly gained traction, attracting high-profile clients such as Microsoft and Ulta Beauty, as well as making a splash at New York Fashion Week.

Today, Alexis is a force of creativity, constantly developing new recipes and exploring new business ventures while overseeing her team at various events. With over 15 years of experience, four thriving businesses, an impressive celebrity client list, and numerous appearances in broadcasts and publications, Alexis Streets has established herself as a powerhouse in the realms of desserts, table artistry, and event planning. Since opening up The Dessert Junkie in Bowie, MD, Alexis has earned 3 best bakery awards in the Bowie area! Alexis has also added an amazing non profit (Dessert Junkie @ The Cupcake Foundation) established in 2020 to her roster..giving back to children leaving her footprint throughout the community.

# ALEXIS STREETS

Owner/CEO

A Culinary and Creative Force

Alexis Streets is a dynamic Dessert Stylist and the visionary founder of multiple successful enterprises, including Basket Treats by Alexis Streets, Dessert Junkie, and Bougie Balloons. Launching her journey in 2009 as a stay-at-home mom, Alexis initially introduced Basket Treats as a customized gourmet basket service, fueled by her passion for baking and interior design.

With a natural flair for creativity, Alexis expanded Basket Treats into dessert table artistry, gaining recognition for her signature over-the-top dessert displays. As a self-taught baker and artist, she not only crafts her own recipes but often designs her creations on the spot, showcasing her innovative spirit.

To enhance her offerings in the events industry, Alexis rebranded Basket Treats by Alexis Streets into a full-service event provider, adding a diverse range of services including catering, chef services, photography, videography, bartending, event planning, and wait staffing. This strategic expansion has propelled Basket Treats by Alexis Streets to continued success, solidifying its reputation in the competitive events landscape.



CEO / FOUNDER

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**INSTAGRAM: THE DESSERT JUNKIE BAKERY**